

September 2010

### **Cotton Hill teams up with the Albany-Colonie Chamber**

(Albany, NY) Cotton Hill Studios, Inc. teamed up with the Albany-Colonie Chamber of Commerce to create profile videos for each of the seven chamber councils. Aimed at giving members insight to each of the different areas of focus, the videos feature interviews with two leaders from each of the councils combined with photos and footage from various council events. The videos can be found on the Chamber website and on YouTube.com.

“We wanted to showcase our councils, as they are excellent ways for Chamber members to make connections with other business professionals and the community and get pertinent information to help them grow their business,” said Trevor Sparks, the Chamber’s marketing and online media manager. “They are designed for Chamber members who may be unfamiliar about what a council offers and for those who are not part of the Chamber to show one of the ways -- through councils -- that a Chamber membership investment can impact their business in a positive way.”

Cotton Hill Studios, Inc. is a national award winning full-service recording studio. The studio works closely with local, national, and international advertising agencies, video houses, record companies, post-production facilities, television networks and musicians. Cotton Hill Studios, Inc. is a proud member of The Albany-Colonie Chamber of Commerce, The Albany Ad Club, and the New York Capital Region Chapter of the AMA.

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