

May 11, 2009

AVIOM PERSONAL MIXERS SIMPLIFY COTTON HILL RECORDING SESSIONS FOR ARTIST AND ENGINEER
Used for Recording Project with 9-Year-Old, Up-and-Coming Artist

ALBANY, NY, MAY 11, 2009 — Already garnering national notoriety with performances on the "Ellen Degeneres Show" and the CBS "Early Show," up-and-coming child artist Anthony Gargiula is currently working with Cotton Hill Studios to record a demo CD. According to Ray Rettig, president of Cotton Hill, the studio's Aviom Personal Mixers, which it has been using as part of its cue system for a little over five years, simplified these studio sessions. Gargiula took to using the Aviom system right away.

"We had the whole setup ready in the studio when Anthony walked in, and the first thing he did was to go right over to the Aviom Personal Mixer and to ask what it was," says Rettig. "I explained it to him in three or four minutes, and he immediately got it. He started pushing buttons and making all his adjustments. The thing to remember is, he's a nine-year-old and, like most nine-year-olds, their attention span is a little shorter than an adult. We have to work at keeping him focused on his vocals. Aviom makes it interesting for him, and it also helps him adjust what he's monitoring in his headphones."

For these sessions, a Sound Deluxe E-47C tube microphone was routed into a Neve 1073 mic-preamplifier. Output from the Neve preamp went into an Avedis E27 equalizer and then into a Summit TLA 100 and directly out to ProTools. The first 16 outputs of ProTools are normaled to the Aviom Personal Mixers, allowing Gargiula to customize his monitor mix for each song and each take. Along with it being easy for even young musicians to use, the Aviom Personal Mixing system is also making the job of the engineer simpler.

"Aviom continues to make my life easier in the studio," Rettig says. "It's so great to be able to just let the musicians make their own headphone mixes as opposed to me having to feed them the mixes. It used to be that when you had a band in the studio and you first started recording, you'd spend the first half hour to an hour getting everybody's headphones straightened out. And you only have x-amount of feeds. So, it was a constant battle trying to make everybody happy. Now, when musicians come into the studio, it's basically: 'here are your headphones and here's your Aviom Personal Mixer' and you spend three to five minutes explaining how it all works. Then, they run with it. It really saves a lot of time and effort. Everybody's a lot happier, and they perform better because they can hear better."

Aviom pioneered personal mixing with its Pro16® Monitor Mixing System and continues to break new ground with the revolutionary Pro64® Series of audio networking products. With tens of thousands of products in the field today, Aviom has set the standard for high performance, scalable digital solutions. All Aviom systems harness the power of A-Net®, Aviom's innovative digital audio technology that simplifies system design while enhancing flexibility and fidelity.



