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**FOR IMMEDIATE RELEASE**

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**Cotton Hill Creates Original Music Piece for SEFCU**

(Albany, NY) **Cotton Hill Studios, Inc.**, of Albany, working in conjunction with Mountain View Productions and The Mossey Group recently created an original music piece for SEFCU titled “We’ll Get You There”.

President and Chief Engineer, **Ray Rettig** recorded, mixed and mastered the original music piece composed by **Chuck D’Aloia**. Musicians on the track include **Tony Sparanza** and **Keith Prey** on horns with vocals from **Garland Nelson** and **Sherry Waite**.

The music piece is the underscore to all radio and television spots that began airing earlier this month. “Our goal was to create a memorable music piece...something that would make people stop and listen” Rettig said.

Cotton Hill Studios, Inc. is a national award winning full-service recording studio. The studio works closely with local, national, and international advertising agencies, video houses, record companies, post-production facilities, television networks and musicians. Cotton Hill Studios, Inc. is a proud member of SPARS, The Albany-Colonie Chamber of Commerce, The Albany Ad Club and the Albany Chapter of the AMA.

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